



# NATIONAL TECHNOLOGY INDUSTRY GROUP

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS

# National Technology Industry Group

Marcum LLP's Technology practice endeavors to be the best in the eyes of our prospective clients, clients and firm members regarding expertise and service. We strive to build value by delivering services and solutions in innovative and cost effective ways for well-funded start-ups through middle market public and private companies within the following industry sectors:

## Technology

- Software (Enterprise and SaaS)
- Hardware
- Services relating to information technology
- IoT

## Energy

- Renewable energy
- Clean technology
- Green technology

## Advanced Manufacturing

- Innovative Technologies
- Process Technologies

## MARCUM'S EXPERIENCE

Companies within these sectors' face a number of issues and obstacles in today's changing global landscape and strive to pursue innovative solutions to address today's challenges. There is a critical need for these companies to engage professionals that understand these challenges. Our firm members have extensive industry expertise that allows us to provide the breadth and depth of experience necessary to effectively and efficiently develop strategies needed to meet client requirements. Marcum is committed to the growth and success of our clients by providing strategic and timely assurance, consulting and taxation services.

### We have decades of experience serving clients involved with:

- Raising capital
- Investor exists
- Complex revenue recognition
- Equity compensation
- International expansion
- Reliance on intellectual property
- Mergers and acquisitions
- Initial public offerings
- Uplift strategies

## SCOPE OF SERVICES

### Assurance Services

- Audits, Reviews and Compilations of Financial Statements of Public and Private Companies
- Internal Audits
- Pension and Benefit Plan Review and Audits (ERISA)
- Financial Forecasts and Projections
- Internal Controls Review and Design
- Due Diligence on Acquisitions/Divestitures
- Custom Assurance Services
- Agreed Upon Procedures
- Quality of Earnings
- Reverse Mergers and Recapitalizations

### Tax Services

- Tax Return Preparation and Compliance
- Tax Department Outsourcing
- International Taxation Services
- State and Local Taxation Services
- Alternative Minimum Tax Planning
- Federal, State and Local Tax Planning and Consulting
- Succession Planning
- IRS Examination Assistance
- ASC 740 (FAS 109 and FIN 48)
- Tax Credits and Incentives
- Quality of Earnings

### Consulting Services

- IPO Readiness
- Family Wealth Services
- Accounting Services
- Bank Financing Assistance
- Valuation Services
- SEC Outsourcing Post Transaction Support
- Business Acquisition and Sale Support
- Forensic Accounting
- Fraud Investigations
- Litigation Support/Expert Testimony
- Strategic Planning and Profit Enhancement
- Going Private Transactions
- Transaction Advisory Services
- Accounting Assistance and Back Office Services
- Information Risk Management
- Operation Effectiveness
- Privacy and Compliance